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Substitute for form 1449A/PTO			Complete if Known		
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)			Application Number	10/001,772-Conf. #4306	
			Filing Date	October 31, 2001	
			First Named Inventor	Anand Subramanian	
			Art Unit	3622	
			Examiner Name	R. Alvarez	
Sheet	1	of	5	Attorney Docket Number	03485/100H799-US1

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	AA*	US-20050165615-A1	07-28-2005	Minar	
	AB*	US-6,754,873	06-22-2004	Law et al.	
	AC*	US-20040122811-A1	06-24-2004	Page	
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	AE*	US-6,725,259	04-20-2004	Bharat	
	AF*	US-6,678,681	01-13-2004	Brin	
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	AH*	US-6,615,209	09-02-2003	Gomes et al.	
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	BA	WO-99/46719	09-16-1999	Cannon Holdings L L C	

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	AR1*	US-6,006,197	12-21-1999	d'Eon et al.	
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	AX1*	US-6,236,978	05-22-2001	Tuzhilin	
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	AE2*	US-5,761,655	06-02-1998	Hoffman	

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Substitute for form 1449/PTO <h2 style="text-align: center; margin: 10px 0;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT</h2> <p style="text-align: center; font-style: italic;">(Use as many sheets as necessary)</p>		Complete if Known <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Application Number</td> <td>10/001,772-Conf. #4306</td> </tr> <tr> <td>Filing Date</td> <td>October 31, 2001</td> </tr> <tr> <td>First Named Inventor</td> <td>Anand Subramanian</td> </tr> <tr> <td>Art Unit</td> <td>3622</td> </tr> <tr> <td>Examiner Name</td> <td>R. Alvarez</td> </tr> <tr> <td>Attorney Docket Number</td> <td>03485/100H799-US1</td> </tr> </table>		Application Number	10/001,772-Conf. #4306	Filing Date	October 31, 2001	First Named Inventor	Anand Subramanian	Art Unit	3622	Examiner Name	R. Alvarez	Attorney Docket Number	03485/100H799-US1
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NON PATENT LITERATURE DOCUMENTS			
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	CA	"NewsReal Changes Name to YellowBrix; Bridges the Gap Between Content and Commerce; YellowBrix Technology 'Makes Web Sites Smart' by Advancing Access to Content and Commerce", PR Newswire, Financial News, February 28, 2000, PR Newswire Association, Inc.	
	CB	New Media Age, pg. S16, February 19, 2004, Centaur Communications Ltd.	
	CC	"Infoseek Spin-Off Makes News Real", Multimedia Daily, Vol. 5, Issue 22, February 4, 1998, BRP Publications.	
	CD	"Yellowbrix Promises Gold", Interactive PR & Marketing News, Vol. 6, Issue 24, November 26, 1999, Phillips Business Information.	
	CE	Dvorak, John C., "Advertising Just for You", Boardwalk Magazine, pgs. 142-143, Vol. 13, No. 12, December 1999.	
	CF	Notification of Transmittal Of The International Search Report Or The Declaration And Search For PCT/US01/45483 Dated August 28, 2002	
	CG	"Spy On Your Customers (They Want You To) - New Web Tracking Technology Turns Browsers Into Paying Customers (Company Business and Marketing) BOB TEDESCHI From Ziff Davis Smart Business For The New Economy, 58 Dated August 1, 2001, ISSN: 1528-4034	
	CH	Notification of Transmittal of International Preliminary Examination Report for PCT/US01/45483 dated January 31, 2003	

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